

PHYSICIAN PAYMENT SUNSHINE ACT

The Affordable Care Act of 2010 includes a provision called the Physician Payment Sunshine Act. This Act requires manufacturers and distributors of medical devices to track and report to the Centers for Medicare & Medicaid Services (CMS) certain activity called a "transfer of value" to a physician, dentist, or teaching hospital.

The Sunshine Act requires public reporting of activities of \$10 or more in value or a total of more than \$100 of value in any calendar year. These activities are broken out by categories and include such items as meals, entertainment, travel and lodging, royalties, and consulting fees among other items. Generally, a reportable item is any transfer of value to a physician, dentist, or teaching hospital whether made directly or indirectly on their behalf. The activities are reported to the CMS by the manufacturers and distributors on an annual basis beginning with the period August 1, 2013 through December 31, 2013. The first report is due on March 31, 2014. Subsequent reports will be filed for each calendar year thereafter by March 31st of the following year. The CMS will post this activity on a public searchable website for the reporting timeframe of August 1st through December 31st, 2013 by no later than September of 2014 and each year thereafter for years beginning January 2014.

The Act requires us to report the following data to CMS if the above outline thresholds of \$10, or more than \$100, as outline above is triggered:

- Name of Doctor or Teaching Hospital
- Doctor Specialty
- Primary Business Address
- National Provider Identifier (NPI #)
- State Professional License Number
- Amount of Payment or Transfer of Value
- Date of Payment or Transfer
- Transfer of Value Description
- Product Associated with Transfer if Applicable

Please direct any questions to your RMO Sales Representative.

You may also access the CMS website at <http://www.cms.gov/>

THANK YOU

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