In 1933, RMO® was founded in Denver, Colorado and by the late 1930s the first export orders were leaving the factory. This early awareness of the importance of international markets helped to shape the global vision of the company that continues today.

By the 1960s, RMO® had established a wholly owned subsidiary in France (RMO® France). This was followed very shortly thereafter by additional subsidiaries in Germany (RMO® Germany), Italy (RMO® Italy), and a joint venture company in Japan (RMMC – Rocky Mountain Morita Corporation).

Concurrently, independent dealers were being established in Asia, the Pacific Rim, Latin America, Europe, Scandinavia, the Middle East and Africa. Martin Brusse, Martin Hamilton, Sam Bulkley and Frank Scanlon were key members of the RMO® team which initially developed the sales and marketing channels in these important markets.

Early on RMO® understood that its success in these countries depended on more than just selling top quality products at a fair price. There was also a need for education and the sharing of ideas related to orthodontic philosophies, new products and materials, and clinical applications. Many doctors from around the world attended courses given by the likes of Dr. Robert Ricketts, Dr. Carl Gugino, Dr. William Wilson and many others.

RMO®’s health care innovations have not gone unnoticed. RMO® was awarded the prestigious E.Award for Excellence in Educational Marketing by two US Presidents, and the company has received the Colorado Governor’s Award twice in its history for Consistent Excellence in Exporting. These honors reflect RMO®’s status as a truly international company.

With over 50% of corporate sales being generated by business outside of North America, RMO® would like to give special thanks to our world-wide network of dealers. They are a key reason for our continued success.

RMO® has affiliates and independent dealers in over 60 countries throughout the world. The photographs highlighted here are examples of the long term relationships which have helped to make RMO® such a successful company in the international arena. Owners, Tony Zakhem and Jody Hardy would like to acknowledge the importance of each and every one of our dealers, and look forward to strengthening our relationships in the future.